

Topical Anesthetics

I recommend Numbskin (5% Lidocaine), available on Amazon for about \$25. It is a cost-effective alternative to Zensa, the leading brand.

[Numbskin Numbing Cream](#)

[Secondary Numbing Ceram - "Tag 45"](#)

The Truth About Numbing Creams in Permanent Makeup

Numbing creams and topical anesthetics play a vital role in the comfort and overall experience of permanent makeup procedures. When used properly, these products can significantly reduce discomfort, allowing both the artist and the client to focus on precision and results.

In the permanent makeup industry, we typically use two types of anesthetics: **pre-procedure creams** (applied before breaking the skin) and **secondary anesthetics** (used during the procedure after the skin is open). Most contain ingredients like **lidocaine**, **tetracaine**, or **epinephrine** to numb the area and control swelling or bleeding.

However, it's important to understand proper usage and limitations. Overuse or misuse can lead to skin texture changes or color retention issues. Always choose high-quality, industry-approved products and follow state guidelines for legal usage.

In short, numbing agents are a powerful tool in your PMU kit, but education, product knowledge, and proper application are key to safe and successful results.